



IZAAK WALTON LEAGUE'S UPPER MISSISSIPPI RIVER INITIATIVE

CULTIVATING CONVERSATIONS ABOUT CONSERVATION FARMING

Cultivating Conversations

- The Upper Mississippi River Initiative (UMRI) promotes supportive conversations about conservation. Respectful listening, learning and local action for clean water, healthy soil, and native habitat is key. You are invited to join us in this rewarding movement.
- Prosperous producers are sharing how their creative changes in land use are beneficial to them, natural resources and to our communities.
- Site-specific techniques are part of the flexibility of profitable farmers, whose practices range from conventional to organic. They can improve soil health and reduce erosion, flood risks and nutrient loss to water locally and in flows to the Upper Mississippi.



Photos Courtesy of USDA



How UMRI Supports Farmers

- UMRI's mission is to listen, learn, and connect. We listen to producers to understand them, learn their needs, and connect them to farmers and organizations who can lend knowledge and advice.
- We make arrangements based on local interest: one-to-one conversations, site visits, discussions featuring respected leaders in the farming community. Partnerships with organizations to share the lessons learned

among people throughout the four Upper Mississippi River states.